

# PHOTOGRAPHING PEOPLE - PART II - EQUIPMENT

## Annual Model/Portrait Shoot

March 19, 9am - 4pm

Ridgeview Classical School Gym

# PHOTOGRAPHING PEOPLE - PART II - EQUIPMENT

Cameras

Lenses

Light Sources

Natural, Continuous, Studio Strobes, Speedlights

Light Modifiers

Reflectors, Diffusers, Flags, Umbrellas, Softboxes, Gels...

Backgrounds

Natural, Paper, Vinyl, Cloth, Collapsible, Composite

# MOST CAMERAS CAN TAKE A VERY GOOD PICTURE OF A PERSON

We don't need expensive camera with fancy features:

- high pixel count
- high speed
- high magnification
- low noise

We can adjust poses, lighting, change locations and choose when to shoot for the best results.

(They can make shooting under tough conditions easier though.)

# MOST CAMERAS CAN TAKE A VERY GOOD PICTURE OF A PERSON



Even point and shoot cameras can be used to take a good portrait.

Annie Leibovitz recommended using an iPhone because they are “accessible and easy to use”.

# MOST CAMERAS CAN TAKE A VERY GOOD PICTURE OF A PERSON

Use the camera that you have with you.

The photographer's skill is more important than the camera.

Irving Penn was photographing Ernest Hemingway.

Hemingway asked *“Your photos are really good. What camera do you use?”*

Penn answered *“Your novels are excellent. What typewriter do you use?”*

# WHAT IS THE BEST LENS TO USE?

Your Lens gives you control over perspective distortion and depth of field and bokeh

The best lens depends on how you want to manipulate the image

# WHAT IS THE BEST LENS TO USE?

**Perspective distortion causes closer objects to appear larger than farther objects**

Long focal length lenses let you shoot from a larger distance

A larger distance between the subject and camera will cause less perspective distortion and your image will be more technically accurate



# WHAT IS THE BEST LENS TO USE?

Short focal length lenses force you to be closer to your subject if you want to fill the frame

This can cause problems when it makes a model's nose, hands or feet huge



It can help if it de-emphasizes body parts

IE shoot from above a model to make a large belly smaller, or shoot from a low angle to lengthen a model's legs



# WHAT IS THE BEST LENS TO USE?

A faster lens, with lower f-stops lets you use a larger maximum lens opening

Larger lens opening gives a shallower depth of field that may be desirable to blur a confusing background and create a desirable bokeh, but it may cause some of your subject to be out of focus too.

f/2.8



f/16



# WHAT IS THE BEST LENS TO USE?

I like to use a 100mm f/2.8 macro lens for head shots. It forces me to stay 8'-10' away, and prevents perspective distortion of noses...

I like to use a 16-80mm f/3.5-f/4.5 zoom lens for full body shots. I can still shoot from 8'-10' and include a full body. I can also get in close at 16mm and use perspective distortion to de-emphasize unflattering features.

# WHAT IS THE BEST LENS TO USE?

I usually shoot at f/11 in my studio, the depth of field is good enough to keep most of the subject in focus, and I can control the background so that it isn't distracting

If I am shooting outside and the background is distracting I might change to f/5.6 to blur the background and keep most of the subject in focus

I only shoot at f-stops below f/5.6 if I want blur or if I just can't get enough light for a higher f-stop

# LIGHTING IS CRITICAL WHEN PHOTOGRAPHING PEOPLE

**The color & softness of your light that you shine on your subject will affect the mood of your image**

A warmer portrait with a little more red, orange and yellow looks healthier and more vibrant

A cooler image with more purple, blue and green can look harsh or even sickly



# LIGHTING IS CRITICAL WHEN PHOTOGRAPHING PEOPLE

A soft, even, flat light minimizes shadows and textures (wrinkles and blemishes), can make a model look younger, brighter and happier

A hard light maximizes shadows and textures, it can look very dramatic, and make a person look older, wrinkled and severe



Soft Light



Hard Light

# LIGHT SOURCES

Natural Light

Continuous Light Sources

Studio Strobes

Speedlights

# NATURAL LIGHT

Many photographers like natural light because you don't have to buy lots of equipment, maybe just a few reflectors and a scrim, and you can see how the light affects your picture before you shoot it.

The main drawback is that you need to find good natural light that meets your needs

# NATURAL LIGHT

Twilight (½ hour before sunrise and ½ hour after sunset)	Very soft	Mix of warm and cool, very dim
Sunrise & sunset	Soft	Very warm
Golden hour (1 hour after sunrise and 1 hour before sunset)	Soft	Warm
Midday clear sky	Hard	Neutral
High thin clouds	Soft	Cool
Shade (avoid dappled shade)	Soft	Cool



# CONTINUOUS LIGHT SOURCES

You control the light

You can see how the light will affect your picture before you shoot it

Usually plugged into a wall outlet, so not very portable

Not as bright as flash, and doesn't freeze action

Requires more equipment than natural light (lights, stands, and modifiers)

Can use simple clamp lights to hold bulbs (cheap)

# CONTINUOUS LIGHT SOURCES

## Incandescent lights

- very hot (dangerous), warm color lights
- adjust intensity by moving lights farther away



### Bayco SL-302B3 10-1/2-Inch Brooder Clamp Light with Porcelain Ceramic Socket

by Bayco

★★★★☆ ▾ 302 customer reviews | 32 answered questions

List Price: ~~\$45.00~~

Price: **\$10.97** & **FREE Shipping** on orders over \$49. [Details](#)

You Save: **\$4.03** (27%)

**In Stock.**

**Want it tomorrow, March 4?** Order within **3 hrs 47 mins** and choose **One-Day Shipping** at checkout. [Details](#)  
Ships from and sold by Amazon.com. Gift-wrap available.

Size: **Glossy Exclusive Paper**

- Durability and Safety tested for the toughest situations
- Designed in the USA with quality materials
- Used in Tactical, Outdoor, Recreation levels
- Lights 50-Percent More Area than a Standard 8-1/2-Inch Clamp Light
- Heat Resistant Porcelain Socket
- Rated at up to a 300-Watt Incandescent Bulb
- Adjustable Ball Joint for Easy Positioning
- Spring Steel Clamp with Scratch Resistant Vinyl Sleeve

10 new from **\$10.97**   3 used from **\$11.49**

# CONTINUOUS LIGHT SOURCES

## Compact florescent lights

- relatively cool to touch, range of colors



Emart 2250 Watt Continuous Lighting Studio Kit with Carrying Case with 2 Soft Boxes, 2 Light Heads and 10 Fluorescent Bulbs

by Emartinc

[Be the first to review this item](#)

Price: ~~\$220.00~~

Sale: **\$99.00** & FREE Shipping. [Details](#)

You Save: **\$121.00** (55%)

**In Stock.**

Want it tomorrow, March 4? Order within **2 hrs 19 mins** and choose One-Day Shipping at checkout. [Details](#)

Sold by [EMARTUS](#) and Fulfilled by Amazon.

- Quick set-up soft box that is easily set-up and broken down
- Ideal for portraits
- Easy to control your lights with ON/OFF switch
- Height is adjustable from 2.6ft to 7ft
- 2000 watts/45 watt fluorescent light bulb = 200 watts Incandescent lights

# CONTINUOUS LIGHT SOURCES

## LED lights

- some can control intensity and color, expensive



### StudioPRO Premium Daylight LED 1200 Light Panel Aluminum Casing

by StudioPRO

★★★★☆ ▾ 16 customer reviews

List Price: ~~\$649.00~~

Price: **\$389.95** & FREE Shipping

You Save: **\$259.05** (40%)

**In Stock.**

**Estimated Delivery Date:** March 9 - 14 when you choose Standard at checkout.

Ships from and sold by **Fovitec**.

Style: **1200 Daylight LED Panel**

**1200 Daylight LED Panel**

1200 LED w/Stand and Barndoor Kit

600 Daylight LED Panel

600 LED w/ Stand, Barndoor and Bag Kit

900 LED w/ Stand and Barndoor Kit

- Model Number: S-1200DN
- Daylight 5600K balanced light output
- LED Count: 1200
- V-lock battery compatible
- Panel Dimensions: 15x3x16 inches

3 new from **\$389.95**

# STUDIO STROBES

High intensity flash, can freeze action

Usually plugged into the wall, or a large battery pack, so they aren't very portable

Modeling lights preview how your shadows will look

Expensive

Require transmitter/receivers to trigger the flash

- radio triggers work best
- some cameras have built in transmitters

# STUDIO STROBES



## AlienBees™ B800 Flash Unit

Part Number: B800

Price: \$279.95

Quantity:

[ADD TO CART](#)

[WHEN WILL MY ORDER SHIP?](#)

- 6 f-stop power variability (10 Ws to 320 Ws)
- stepless slider adjustment from full to 1/32 power
- 1 second recycle to full power
- 1/1100 second flash duration (t.1) at full power
- internally fan cooled for heavy duty use
- WYSIWYG modeling previews
- standard 120 VAC, 50-60 Hz power requirements
- 2.9 pounds total weight
- 60-Day Absolute Satisfaction Guarantee
- 2-Year Factory Warranty

**New Limited Edition Colors - Purple Haze and Navajo Turquoise!**  
Click [here](#) for details.

# STUDIO STROBES



## Elinchrom EL20487.1 Compact D-Lite RX 4 (Black)

by Elinchrom

[Be the first to review this item](#)

List Price: ~~\$651.14~~

Price: **\$406.99** & **FREE Shipping**. [Details](#)

You Save: **\$244.15 (37%)**

**Only 4 left in stock (more on the way).**

**Want it tomorrow, March 4?** Order within **44 mins** and choose **One-Day Shipping** at checkout. [Details](#)  
Ships from and sold by Amazon.com. Gift-wrap available.

- Built-in Skyport Wireless Receiver
- Multi-voltage Monolight: 90-260VAC
- Recycling: 0.35-1.6 Sec. (115V)
- Flash Duration: 1/800 Sec (Full Power)
- 5 Stop Power Variability in 1/10 Stops

2 new from **\$406.99**

# SPEEDLIGHTS

High intensity flash, can freeze action

- not as bright as studio strobes
- shorter light pulse, freezes faster action

No modeling lights to preview shadows

Usually powered by AA batteries, or battery packs

Portable, and no cables to trip on

Requires more time to recycle between flashes



# SPEEDLIGHTS



## Nikon SB-910 Speedlight Flash for Nikon Digital SLR Cameras

by Nikon

★★★★★ ▾ 193 customer reviews | 72 answered questions

Price: **\$546.95** & **FREE Shipping**

**Only 11 left in stock.**

**Estimated Delivery Date:** March 7 - 10 when you choose Expedited Shipping at checkout.

Ships from and sold by [Adorama Camera](#).

- Improved user interface
- Improved Thermal Cut-out protection
- New Hard Type Color Filters
- New Soft case
- Expanded Auto power zoom from 17-200mm

# SPEEDLIGHTS



Click to open expanded view

## Canon 600EX-RT Speedlite Flash (Black)

by Canon

★★★★☆ ▾ 440 customer reviews | 141 answered questions

List Price: ~~\$549.00~~

Price: **\$469.00** & **FREE Shipping**. [Details](#)

You Save: **\$80.00 (15%)**

**In Stock.**

**Want it tomorrow, March 4?** Order within **1 hr 9 mins** and choose **One-Day Shipping** at checkout. [Details](#)  
Ships from and sold by Amazon.com. Gift-wrap available.

Style: 600EX-RT

600EX-RT

**\$469.00**

ST-E3-RT

\$280.00

- Wireless multiple flash system uses radio wave communication for enhanced control of up to 5 groups of flashes
- Dot matrix LCD panel and backlit button provide easy visibility
- Color filter holder for attaching third-party color gelatin filters
- 18 Custom Functions and 7 Personal Functions for creative flexibility
- Full swivel, 180-Degree in either direction
- New wireless multiple flash system using radio wave communication for enhanced control of up to five groups of flashes
- Zoom flash head covers wide range of 20-200mm; maximum Guide Number (197 ft/60m at ISO 100)

# SPEEDLIGHTS

Manual flashes are cheaper and easier to use

TTL flashes may metering on different areas and change the amount of light they put out



Yongnuo YN560-II-USA Speedlite Flash for Canon, Nikon, Olympus, Pentax, GN33, LCD Display, US Warranty (Black)

by YONGNUO

★★★★★ 1,249 customer reviews | 32 answered questions

List Price: ~~\$69.99~~

Price: **\$59.00** & FREE Shipping. [Details](#)

You Save: **\$10.99** (16%)

**In Stock.**

Sold by [Underlake Marketplace](#) and Fulfilled by [Amazon](#). Gift-wrap available.

Style: **US Warranty**

International Warranty  
\$78.99

**US Warranty**  
**\$59.00**

Product Packaging: **Standard Packaging**

- Optical trigger for remote activation by on-camera flashes
- Powerful lighting (GN58) in rugged, economical manual flash
- LCD panel for full information about exposure settings
- PC port and external battery pack port for rugged, professional use
- Returns and service promptly performed in the USA for orders that are sold by and shipped from Amazon.com (must provide Amazon invoice copy for return authorization)

3 new from **\$59.00** 3 used from **\$44.99**

# SPEEDLIGHTS

Require transmitter/receivers to trigger the flash off camera

- radio triggers work best

- some cameras have built in transmitters



CowboyStudio NPT-04 4 Channel Wireless Trigger for External Speelights with 1 Trigger and 2 Receivers (NPT-04+extra receiver)

by CowboyStudio

★★★★☆ 1,587 customer reviews | 228 answered questions

List Price: ~~\$36.99~~

Price: **\$28.94** & **FREE Shipping** on orders over \$49. [Details](#)

You Save: **\$8.05 (22%)**

**In Stock.**

**Want it tomorrow, March 4?** Order within **28 mins** and choose **One-Day Shipping** at checkout. [Details](#)

Ships from and sold by Amazon.com in [easy-to-open packaging](#). Gift-wrap available.

Style: **NPT-04+extra receiver**

NPT-04

\$21.00

NPT-04 Receiver Only

\$16.00

**NPT-04+extra receiver**

**\$28.94**

- One (1) NPT-04 Trigger
- Two (2) NPT-04 Receivers
- A standard 1/4" screw mount on each receiver

3 new from **\$27.00** 14 used from **\$15.00**

This item's packaging will indicate what is inside. To cover it, select **Ship in Amazon box** on the checkout page.

# VERY PORTABLE FLASH

When shooting an event in low light where I must be very mobile I use a speedlight mounted on the top of my camera with a diffuser and Lumiquest Pocket Bouncer.

Moves the light source away from the camera lens eliminating red-eye

Effective light source is about 10x the size of the flash and softer than raw flash

External battery pack in my pocket increases the number of flashes and reduces the recycle time

# VERY PORTABLE FLASH



## LumiQuest Pocket Bouncer LQ-101

by LumiQuest

★★★★☆ ▾ 29 customer reviews

List Price: \$27.95

Price: \$26.95

Sale: **\$22.95** & **FREE Shipping** on orders over \$49. [Details](#)

You Save: **\$5.00** (18%)

**Only 11 left in stock.**

**Want it Saturday, March 5?** Order within **23 hrs 36 mins** and choose **Saturday Delivery** at checkout. [Details](#)

Sold by [SDC Photo](#) and Fulfilled by [Amazon](#).

- Attaches in Seconds
- Folds flat for storage
- Unconditionally Guaranteed

17 new from **\$22.95** 3 used from **\$19.39**

# LIGHT MODIFIERS

Reflectors (harshness, color)

Scrims and Diffusers

Gobos and Cookies

Flags

Umbrellas (shoot through and reflective)

Softboxes

Grids

Snoots

Beauty Dishes and Ring Lights

Gels

# LIGHT MODIFIERS

We use modifiers to change the color, hardness, and relative intensity of the light on our subject in order to create the desired mood

Reflectors redirect light onto our subject



Neewer 43-inch / 110cm 5-in-1 Collapsible Multi-Disc Light Reflector with Bag - Translucent, Silver, Gold, White and Black

by Neewer

★★★★★ 2,403 customer reviews | 30 answered questions

#1 Best Seller in Lighting Reflectors

List Price: ~~\$40.95~~

Price: **\$18.50** & FREE Shipping on orders over \$49. [Details](#)

You Save: **\$22.45 (55%)**

**In Stock.**

**Want it Monday, March 7?** Order within **18 hrs 45 mins** and choose **One-Day Shipping** at checkout. [Details](#)

Ships from and sold by Amazon.com. Gift-wrap available.

Product Packaging: **Standard Packaging**

- This is a 5 in 1 multi photo reflector disc 43" / 110CM.
- It comes with silver, gold, black, white and translucent. Those are the most popular reflector in photograph.
- Silver - for contrast and increase highlights, Gold - achieve warm glowing skin tones, Black - block out unwanted light
- Durable and flexible steel spring frame insures easy spreading and closing.
- Package included: 1 x 110cm 43" 5-in-1 Light Multi Collapsible disc Reflector, 1 X Black color round portable carrying bag
- White - produce neutral color temperature, Translucent - for softer look without shadow
- It is a must for studio or outdoor photography.



# LIGHT MODIFIERS

Reflectors also change the color and hardness of light

White	Neutral	Soft
Silver	Neutral	Hard
Gold	Warm	Hard
Gold/White combo	Slightly warm	Medium soft

# LIGHT MODIFIERS

## Scrimms and diffusers

reduce light intensity and harshness



Alzo Easy Frame Diffuser & Reflector Kit- 40 Inch Metal Frame with Handle  
Incl. 1 Diffuser, 1 Silver - 1 Gold Reflector

by ALZO Digital

★★★★★ ▾ 40 customer reviews | 5 answered questions

Price: **\$98.75** & **FREE Shipping**. [Details](#)

**In Stock.**

**Want it Saturday, March 5?** Order within **20 hrs** and choose **Saturday Delivery** at checkout. [Details](#)

Sold by [ALZO Digital](#) and [Fulfilled by Amazon](#) in [easy-to-open packaging](#). Gift-wrap available.

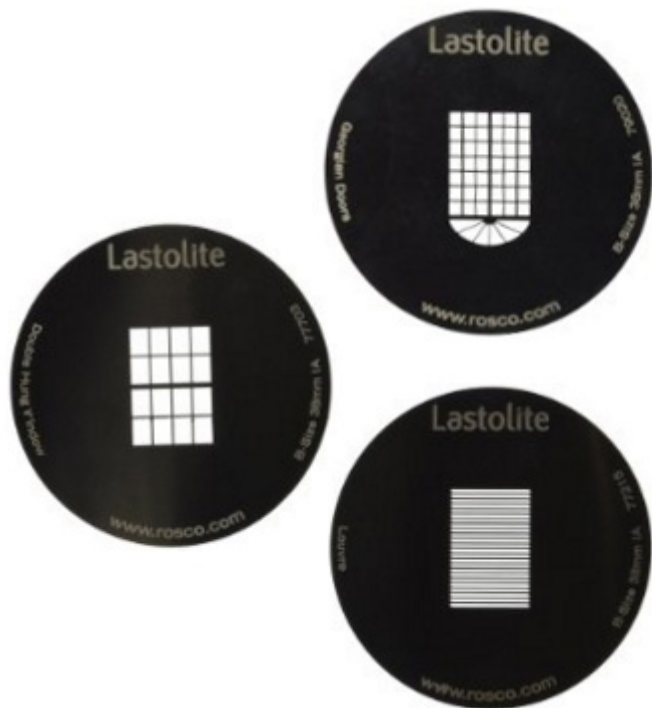
- Use it as a free-standing reflector
- Use it as a hand-held overhead diffuser
- The Easy Frame assembles in 30 seconds
- The Easy Frame is held together with internal shock cord (no parts to lose)
- Assembled weight = 3lbs

# LIGHT MODIFIERS

## Gobos and cookies

GO Between Object and light source

create shaped shadows on the subject



### Lastolite LL LS2612 Strobo Gobo - Set of 3 Architectural Gobos (Black)

by Lastolite

★★★★★ 1 customer review

List Price: ~~\$51.00~~

Price: **\$42.99** & **FREE Shipping** on orders over \$49. [Details](#)

You Save: **\$8.01 (16%)**

**Only 3 left in stock (more on the way).**

**Want it tomorrow, March 4?** Order within **26 mins** and choose **One-Day Shipping** at checkout. [Details](#)

Ships from and sold by Amazon.com. Gift-wrap available.

- Creates cool background effects
- kit contains 3 Architectural gobos
- Interesting designs for stunning backgrounds

3 new from **\$42.99**

# LIGHT MODIFIERS

## Flags

Block light from hitting subject

Black foam core works well and is cheap



### Westcott 1934 Fast Flags 18-Inch x 24-Inch Black Block (Black)

by [Westcott](#)

[Be the first to review this item](#)

List Price: ~~\$33.99~~

Price: **\$28.00** & **FREE Shipping** on orders over \$49. [Details](#)

You Save: **\$5.90 (17%)**

**Only 1 left in stock.**

**Want it Saturday, March 5?** Order within **18 hrs 48 mins** and choose **Saturday Delivery** at checkout. [Details](#)

Sold by [Kellards](#) and [Fulfilled by Amazon](#). Gift-wrap available.

- Cast shadows on set
- Control spill light
- Easily removable from frame

# LIGHT MODIFIERS

## Umbrellas

Shoot through - large diffuse light source, low cost and portable, but spills light from behind umbrella



### LimoStudio 33" White Transparent Photo Umbrella Studio Reflector, AGG124

by LimoStudio

★★★★★ 139 customer reviews

List Price: ~~\$49.60~~

Price: **\$9.99** & FREE Shipping

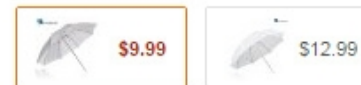
You Save: **\$9.61** (49%)

**In Stock.**

**Estimated Delivery Date:** March 9 - 14 when you choose Standard at checkout.

Ships from and sold by [KimOutlet](#).

Color: 33"



- Material: Custom made photo fabric
- Works well to diffuse the light from any Flash/Strobe Light and Constant Light | 33" Diameter
- Reflect and Spread light stream evenly | Eliminate glare and spots
- White: produce neutral color temperature
- Ideal for Portraits & Object Product Shooting

# LIGHT MODIFIERS

## Umbrellas

Reflective - large harsher light source, low cost and portable



CowboyStudio 33 inch Black and Silver Photo Studio Reflective Umbrella

by CowboyStudio

★★★★☆ ▾ 274 customer reviews | 8 answered questions

List Price: ~~\$47.99~~

Price: **\$14.04** & **FREE Shipping** on orders over \$49. [Details](#)

You Save: \$3.95 (22%)

**In Stock.**

Want it Saturday, March 5? Order within **20 hrs 12 mins** and choose **Saturday Delivery** at checkout. [Details](#)

Ships from and sold by Amazon.com. Gift-wrap available.

Size: 33 inch

33 inch

**\$14.04**

40 Inch

\$23.00

43 Inch

\$13.90

57 inch

\$41.45

- One (1) 33" black/silver umbrella

6 new from **\$8.00**

Bigger umbrellas create softer light

Not good in the wind, they make good sails

# LIGHT MODIFIERS

## Softboxes

large more diffuse than umbrella (extra diffuser)

more light control, no spill

more expensive and harder to setup



### JTL Single Light Holder with 33" Octagon Softbox

by JTL

[Be the first to review this item](#)

Price: **\$79.95** & FREE Shipping

**Only 2 left in stock.**

**Estimated Delivery Date:** March 7 - 10 when you choose Expedited Shipping at checkout.

Ships from and sold by [Adorama Camera](#).

- Create soft and beautiful colors to produce great and professional result
- To create much softer portrait, you may use front diffuser, an optional accessory, with octagon soft box
- However, you may not need to use extra front panel unless you need much softer light
- Using front diffuser may decrease the  $\frac{1}{2}$  -  $\frac{2}{3}$  F-stop
- Be able to use with #2124 Detachable 4-light Holder for more output

**2 new** from **\$79.95**

# LIGHT MODIFIERS

## Grids

focus light into a tight beam when you want to light up a smaller area



### CowboyStudio 3 in 1 Stacking Grid Light Modifier System for CANON 580EX/ 580EX II Flash Speedlite

by CowboyStudio

★★★★★ 24 customer reviews | 12 answered questions

List Price: ~~\$26.99~~

Price: **\$19.00** & **FREE Shipping** on orders over \$49. [Details](#)

You Save: **\$7.99 (30%)**

**Only 9 left in stock.**

**Want it Saturday, March 5?** Order within **20 hrs 55 mins** and choose **Saturday Delivery** at checkout. [Details](#)

Sold by [JW Photography Accessory](#) and [Fulfilled by Amazon](#). Gift-wrap available.

Style: **For Canon**

**For Canon**

**\$19.00**

For Nikon

\$19.09

- One (1) 3 in 1 Stacking Grid Light modifier
- It is designed for CANON 580EX/ 580EX II
- The JJC Light Modifier was designed to produce 3 different size of light spread (Small, Medium and Large)
- when aligned and stacked two grids together, produce the smallest spots of light.
- Stack the small grid into the bezel to produce large size spots of light, for medium size spots of light just stack the larger size grid into the bezel.



# LIGHT MODIFIERS

## Snoots

focus light into a tight beam when you want to light up a smaller area



YONGNUO Collapsible Snoot Reflector Flash Diffuser for Canon 600EX 580EX 580EXII 430EX 420EX YongNuo YN-568EX YN565 YN560 YN460 II Nikon SB-910 SB-900 SB800 SB700 SB600 Canon Nikon Sony Penatx Mezt Speedlite Flash

by YONGNUO

★★★★★ 1 customer review

List Price: ~~\$62.00~~

Price: **\$4.99** + \$1.98 shipping

You Save: **\$57.01 (92%)**

**In Stock.**

**Estimated Delivery Date:** March 15 - 25 when you choose Standard Shipping at checkout.

Ships from and sold by [andoer](#).

- This flash snoot is helpful to concentrate the light from the flash.
- Foldable light beam cloth, converts to a snoot to concentrate the light from the shoe mount flash.
- Flash units produce harsh light, even when you use it with this Snoot, which produce unnatural and horrible pictures with harsh shadows.
- Uses a fastener tape strap to attach the folding softbox to a hot shoe flash.
- Easily install and remove.

# LIGHT MODIFIERS

## Beauty dishes

reflector used with speedlights and studio strobes

circular soft light causes distinctive catch lights



CowboyStudio 22 inch Beauty Dish Reflector for Bowen Monolight Strobe Flash

by CowboyStudio

★★★★☆ ▾ 52 customer reviews

Price: **\$78.00** & FREE Shipping. [Details](#)

**Only 5 left in stock (more on the way).**

**Want it Saturday, March 5?** Order within **19 hrs 1 min** and choose **Saturday Delivery** at checkout. [Details](#)

Ships from and sold by Amazon.com. Gift-wrap available.

Size: **22 inch**

16 inch  
\$41.45

**22 inch**  
**\$78.00**

- One (1) Bowen Beauty Dish
- NOTE: Strobe and stand are not included in this purchase.
- 22" diameter
- Designed to use with Bowens
- Fits on most standard light stands

5 new from **\$64.96**   1 used from **\$68.25**

# LIGHT MODIFIERS

## Ring lights

circular soft light

causes distinctive catch lights



240 LED 18" Ring Light Camera Photo/Video 240pcs LED SMD 5500K Dimmable (1% to 100%)+ 2 Color Filter + Universal Adapter with US/EU/UK Plug

by Neewer

★★★★☆ 142 customer reviews | 12 answered questions

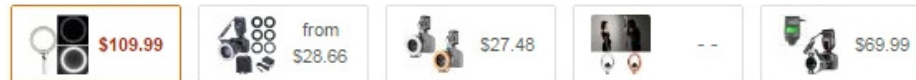
Price: **\$109.99** & FREE Shipping

Only 1 left in stock.

Estimated Delivery Date: March 29 - April 14 when you choose Standard at checkout.

Ships from and sold by Global\_omo in easy-to-open packaging.

Color: 18"/ 48cm LED SMD Ring Light



- Dimmable 18"/ 48cm LED SMD Ring Light with a wide dimming range from 1%-100%.
- Special LED SMD design, lightweight and portable. Constant current drive, low power loss.
- No ultraviolet and infrared light radiation, low heat output, safety and environmental protection.
- Long service life of more than 50000hrs.
- Equipped with a universal adapter with 3 plugs. (US/EU/UK Plug)

5 new from **\$108.99**

This item's packaging will indicate what is inside and cannot be hidden.

# LIGHT MODIFIERS

## Gels

colored plastic sheets used in front of lights to change the color of the light of different areas of the subject



### Selens Universal Flash Gels Lighting Filter SE-CG20 - Combination Kits for Camera Flashlight

by Selens

★★★★★ 17 customer reviews

Price: **\$9.70** & **FREE Shipping** on orders over \$49. [Details](#)

**In Stock.**

**Want it Saturday, March 5?** Order within **21 hrs 22 mins** and choose **Saturday Delivery** at checkout. [Details](#)

Sold by [HM-Photo](#) and Fulfilled by [Amazon](#).

Color: SE-CG20



\$14.99



from  
\$71.07



\$9.90



\$9.70

- Create Magic Scene -- Colored Lighting Filters, or Gels, are Often Used as Accent Lights, or to Add Dramatic Color to Backgrounds or Selected Portions of a Scene for Artistic Effect.
- Change Color Balance of The Image -- Flash Gels Help to Improve the Color Balance of the Image.
- Colorful -- 20 Pieces of the Colorful Gels. You can Choose the Color what you need to Make an Amazing Lighting Style.
- Includes 20 filters: 14 color effects, 5 color correction, 1 diffusion, 1 Selens Gel-Band attachment.
- Filter size: flash head area, 2.5" x 2.5" (65mm x 64mm)

2 new from **\$9.70**

# DON'T NEGLECT THE BACKGROUND

Natural

Paper

Vinyl

Cloth

Collapsible

Composite

# DON'T NEGLECT THE BACKGROUND

A Confusing background can distract viewers' eyes and reduce the impact of an image



# DON'T NEGLECT THE BACKGROUND

## **Natural Backgrounds**

Keep as simple as possible

Use low f-stop to blur background if it is confusing

Should be darker than subject

Beaches, gardens, parks, alleys, doorways...

# DON'T NEGLECT THE BACKGROUND

## Artificial Backgrounds

Stands are portable, easy to setup, and low cost

Easy to switch backdrops



### LimoStudio Photo Video Studio Adjustable Muslin Background Backdrop Support System Stand, AGG1111

by LimoStudio

★★★★★ | 166 customer reviews | 3 answered questions

List Price: \$101.64

Price: **\$44.99** & FREE Shipping

You Save: \$56.65 (56%)

**In Stock.**

**Estimated Delivery Date:** March 9 - 11 when you choose Standard at checkout.

Ships from and sold by [KimOutlet](#).

Color: **10ft. Crossbar Backdrop Stand Kit**



- Solid Safety 3 Legs Stages
- Height Adjustable: Min 3.5 ft. - Max 8.5 ft
- Width Adjustable: Max 10 ft. (4 cross bars)
- (1) x Portable Carry Bag



# DON'T NEGLECT THE BACKGROUND

## Paper backdrops

Available in solid colors, patterns, & printed images  
wrinkle-free, unmarked, single use, hard to move



### 86in x 36ft Seamless Background Paper

**SPECIAL OFFER:** All [Seamless Paper](#) orders over \$50 ship free with promo code: PPR50 - hurry, limited time offer!

Price Starting at: \$69.95

[UPDATE PRICE](#)

Product Code: 86PAPER

CHOOSE YOUR OPTIONS:

First, Select Seamless Paper Color ▼

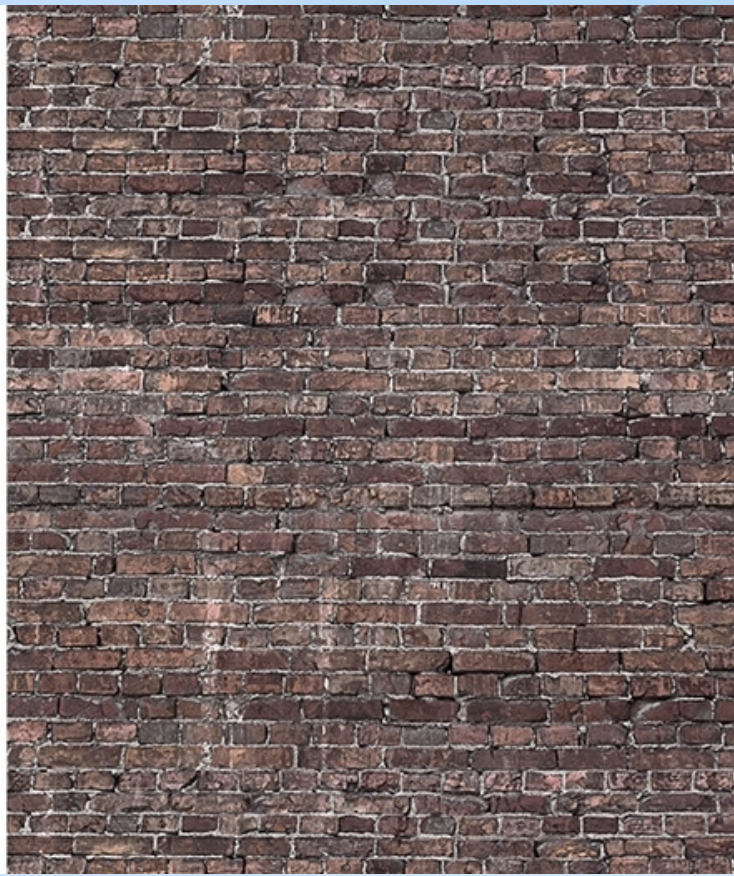
Then, Select Backdrop Stand ▼

Qty:

# DON'T NEGLECT THE BACKGROUND

## Vinyl backdrops

Available in solid colors, patterns, & printed images  
wrinkle-free, cleanable, reusable, hard to move



### Grunge Brick

Price Starting at: \$49.95

Product Code: FD-SU-128

CHOOSE YOUR OPTIONS:

#### Select Backdrop Material & Size

- Poly Paper - 4ft (w) x 5ft (h) [\$49.95]
- Poly Paper - 5ft (w) x 6ft (h) [\$69.95]
- Poly Paper - 5ft (w) x 9ft (h) [\$89.95]
- Vinyl - 4ft (w) x 5ft (h) [\$69.95]
- Vinyl - 5ft (w) x 6ft (h) [\$84.95]
- Vinyl - 5ft (w) x 9ft (h) [\$119.95]
- Floor Mat - 4ft (w) x 5ft (h) [\$74.95]
- Floor Mat - 5ft (w) x 7ft (h) [\$119.95]
- Floor Mat - 8ft (w) x 8ft (h) [\$194.95]
- Heavyweight Fabric - 5ft (w) x 6.5ft (h) [\$94.95]
- Heavyweight Fabric - 8ft (w) x 10ft (h) [\$198.95]
- Heavyweight Fabric - 10ft (w) x 10ft (h) [\$249.95]
- Heavyweight Fabric - 20ft (w) x 10ft (h) [\$399.95]
- Lightweight Fabric - 5ft (w) x 6ft (h) [\$89.95]
- Lightweight Fabric - 6ft (w) x 8ft (h) [\$144.95]
- Lightweight Fabric - 8ft (w) x 10ft (h) [\$198.95]
- Lightweight Fabric - 10ft (w) x 10ft (h) [\$249.95]
- Lightweight Fabric - 20ft (w) x 10ft (h) [\$399.95]

# DON'T NEGLECT THE BACKGROUND

## Cloth backdrops

Available in solid colors, patterns, & printed images  
wrinkles, cleanable, reusable, easy to move



### Autumn Brown Crushed Muslin

Price Starting at: \$77.95

[UPDATE PRICE](#)

Product Code: CABR

CHOOSE YOUR OPTIONS:

10' (w) x 12' (h) ▼

NO, Do Not Include a BE Pro Stand ▼

# DON'T NEGLECT THE BACKGROUND

## Collapsible backdrops

Available in solid colors, patterns, & printed images  
wrinkle-free, cleanable, reusable, easy to move



ePhotoInc 5' x 7' Twist Flex ChromaKey Background Black White Collapsible Reflector Photo Backdrop Background T57BW

by ePhoto

★★★★☆ 13 customer reviews

Price: \$79.99

Sale: \$39.99 & FREE Shipping on orders over \$49. [Details](#)

You Save: \$40.00 (50%)

Only 1 left in stock.

Want it Saturday, March 5? Order within 16 hrs 50 mins and choose Saturday Delivery at checkout. [Details](#)

Sold by ePhotoInc and Fulfilled by Amazon.

- 5' X 7' twist collapsible black/white background (One side white, one side black)
- Easy to carry, great for on location shoots.
- Quick set up. Easy to fold and collapse.
- Durable Metal frame sewn into the fabric.
- Brand New

1 used from \$35.10

# DON'T NEGLECT THE BACKGROUND

**Composites** (Swap in your own background)

Very flexible, but time consuming to do a good job



# PROPS AND COSTUMES

## **Props and Costumes make people more comfortable**

People, especially guys, want to do something with their hands. Give them something to hold. Tool, Sporting equipment, musical instrument, something that has personal meaning to them.

When someone puts on a costume, it seems to give them a license to be someone else, and they lose their shyness and begin to relax in front of the camera.

Furniture is an important part of posing. Give your model a chair, stool, or even a wall to lean on.

# PHOTOGRAPHING PEOPLE – PART II – EQUIPMENT

## **Annual Model/Portrait Shoot**

- March 19, 9am – 4pm
- Ridgeview Classical School Gym

Try out equipment

Find out what other photographers use

Practice taking pictures of people